

## Post-Assessment Service Project: Community Informational Brochure

**Directions:** Students must create a brochure with information on water conservation for their community as their service project and final assessment. Students may work on the brochures individually or in groups of 2-4, depending on student work needs.

**Time allotted:** according to instructor's requirements

**Technology:** students may create the brochures with hand, but drawing and writing onto folded paper or use Microsoft Publisher or Word to create their documents

**Format:** a two-sided or two one-sided documents must be completed with the following information:

The three inside panels should include: General Water Conservation Information, How to Conserve Water at Home, and How to Conserve Water at Work or School.

Within each of these panels, include information like: answers to general questions, phone numbers, addresses, and websites where the information was found, and places to find further information. Also, practical suggestions that people can do right away should be included as well as answers to *why* water conservation is so important. The inside panels might look something like this:

Information on Water Conservation	Conserving Water at Home	Conserving Water at Work and School
<ul style="list-style-type: none"><li>▪ What is water conservation?</li><li>▪ Why is it important?</li><li>▪ Why should our community get involved?</li></ul>	<ul style="list-style-type: none"><li>▪ What kinds of appliances do I buy?</li><li>▪ How long should my shower be?</li><li>▪ How long should I water my yard?</li></ul>	<ul style="list-style-type: none"><li>▪ How can I get my classmates or workmates to conserve water?</li><li>▪ What can we do to make smart choices?</li></ul>

The outside panels are mainly for introduction of the topic and space for contact information. Of the three panels, these should be included: A title/introductory page, an informational page with references and resources, and information specific to the community. The outside panels might look something like this:

Information on our community:	Information on Water Conservation Resources:	Introductory Page:
<ul style="list-style-type: none"><li>▪ Where does our water come from?</li><li>▪ What is our climate?</li><li>▪ Have we ever been in a drought before?</li><li>▪ How much water do we waste?</li></ul>	<ul style="list-style-type: none"><li>▪ EPA website</li><li>▪ Local government website</li><li>▪ Water conservation website for kids and adults</li></ul>	<p>This page includes your project, your school, and your contact information.</p>